

# Ido Karo

## EXPERIENCE

### UX Designer - Internship (6 months program)

Firma.

Jan 2023 - July 2023

- Took a central part and researching and designing a mobile platform.
- Acquired hands on experience in interaction design.
- Learned the industry standard research methods.

### UX Proficiency program - 2 years

The academic college of Tel - Aviv

October 2021 - Aug 2023

- As a part of my B.A in psychology.
- Learned from industry leading lecturers.
- Courses : Advance UX research methods, Complex systems design, Human factors design ETC...

### Manager

"The prince"

March 2021 - Sep 2023

- Led various projects to improve employee experience.
- Handled suppliers relations and communications.
- "Back-Office" administration including stock tracking and budgeting

## EDUCATION

### B.A in Psychology with emphasis on UX design

The Academic College Of Tel - Aviv

2020 - 2023

- GPA - 90
- Learned general research methods and data analysis.

## MILITARY SERVICE

### Tank commander

Brigade 188

2016 - 2018

idokaro1@gmail.com

054692882

Israel

### General skills

UX design

UX Research

Marketing

Management

Back-office administration

### Tools & Technologies

Microsoft Excel, Figma,

Adobe XD, Google

Analytics, Google Tag

manager, Google ads,

SPSS.

### Additional courses

Google Analytics Academy

Google ads Academy

Google tag manager

### Languages

English (professional)

Hebrew (Native)

### Social

[www.idokaro.design](http://www.idokaro.design)

[linkedin.com/in/idokaro](https://linkedin.com/in/idokaro)